

PR Proposal by the PR group (November 2019)

To make it easier for the public (neighbours, interested parties, and others) to understand who we are and what we do as a group we propose the following:

1. We organise an on-site social event for ourselves and our neighbours. This would be to update the neighbours on the project, answer their questions, and generally to get to know each other. We ask if Rosemarie & Maurice would be willing to host this on their section.
2. We occasionally share news about us on Facebook, beyond the construction updates. This is to give a flavour of what we do to those who may be interested in joining us in the future or set up a cohousing group. For example, we share a few lines about our recent body corporate workshop with a picture. We will ask people photographed if they are happy with the picture to be placed online. Contributions are welcome from anyone – Sander can help place them.
3. We update the website as follows:
 - a. Future tense to present tense where appropriate (Sander)
 - b. Project page: insert Milestones, embed Youtube video of Tim's talk on history (Karen)
 - c. Rename "About" to "About us". (Sander)
 - d. Text on Sustainability: move from Project page to About Us page. (Sander)
 - e. Contact page: insert little blurb inviting people interested to contact us. (Sander)
 - f. Joining page: update content and tone. Although we are full we are still inviting interested parties to reach out so they can, if they want, receive newsletters, be invited to events, or be posted about unit availability (Gay).