

Report from Signs Group (Sara and Gay)

Decisions required:

- 1/ confirm wording of Alva & High St entrance sign and someone to volunteer to erect it.
- 2/ confirm wording & design of Montpellier St sign and agree to pay (approx.) \$195.00 for it.
- 3/ confirm physical position, word layout and payment of (approx.) \$335.00 for the Alva/High St sign,
- 4/ confirm volunteers to cut down existing sign, deliver & collect it from Millers studio in Anzac Ave, and erect it

Entrance between Alva & High St blocks:

At an earlier meeting it was agreed the sign should go on the new fence, near the entrance, facing the street.

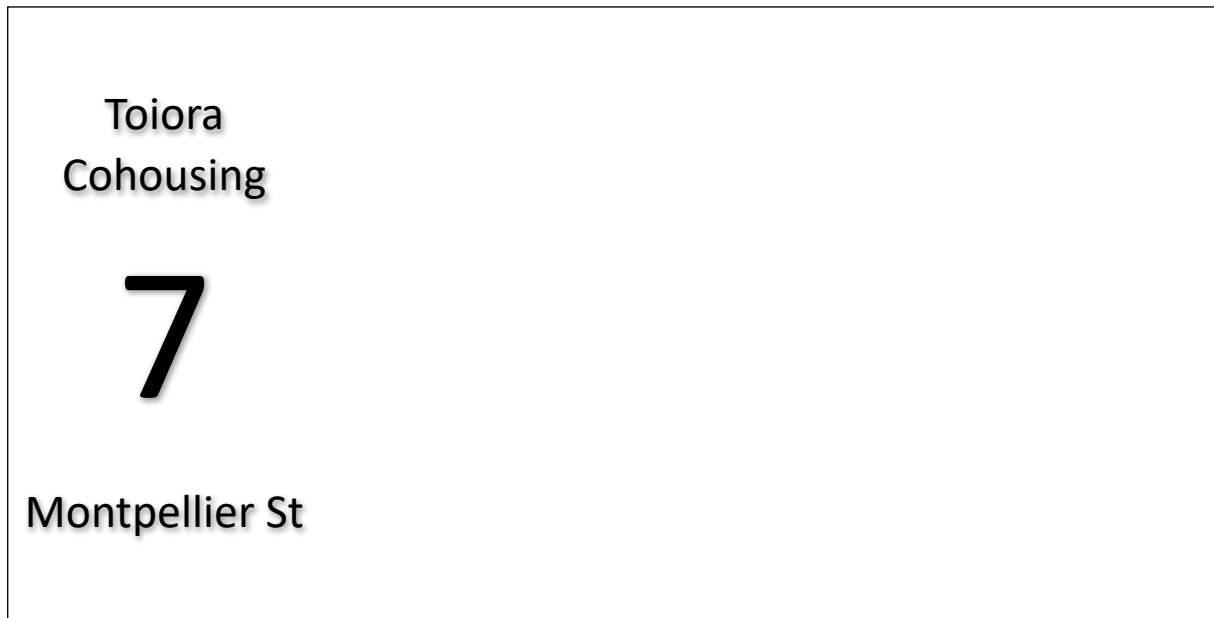
Jess has painted **TOIORA COHOUSING / RESPECT RESIDENTS' PRIVACY** (as per decision at our meeting on 3 June) on the kick panel (which has holes for screws) and it is ready to be erected.

We appreciate Jess' doing as she was asked to do, but do others feel this wording is even more confrontational than the previously agreed wording "No thoroughfare"?

Do we want to ask Jess if she can insert "please" so that it reads: "TOIORA COHOUSING / PLEASE RESPECT RESIDENTS' PRIVACY". Or revert to "TOIORA COHOUSING / NO THOROUGHFARE"? We could possibly use the back of the sign?

Entrance Montpellier St: seems to be general acceptance for using the existing fire alarm pillar. Wording as below. (Note the word "Cohousing" now follows "Toiora".) White writing on black background.

We already have a price for this (\$195.00) though there may be a very minimal increase because of the additional word.



Entrance by Alva St Letterboxes:

Intention was to erect a sign to go on the repurposed S & W building sign. Wording and layout is on on P3. White writing on black background. Quoted \$335.00

The existing sign needs to be cut to our required size and delivered to, then collected from, the signwriters on Anzac Ave. It will need to be framed and erected. Catherine is understandably opposed to it being in the garden outside her window and it is likely that having it so far back from the street is tantamount to inviting passers-by to come onto our grounds and stand outside her window to read it.

We suggest placing it behind the heritage fence, just before the letterboxes, facing the street. (See photo below.) This gives all the information required to passers-by and motorists, and negates the need to do anything with the fence the letter boxes are on. (Which leaves possibility of a mural or similar at some later date.)

We need to agree on the words to go on the sign and decide how big/high we want the sign to be, remembering a/ the fence is a very dark green, and b/ people wanted a similarity of style for both signs. The signwriter's original mock-ups are at the end of this report.

Given that it will be harder to read information behind the fence we could ask the signwriter to position the wording aesthetically – with address details at the bottom, for example, below the name and street number.



Note: we have not come up with a logo-style design to go on the signs.

We still like the possibility of incorporating some of terracotta colour of building on signage.

Note: the original suggestions from Millers is on P3 .If we don't have a logo and want all info above fence height, maybe that stylish diagonal white strip might be nice in the terracotta wall colour?

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Next page is the original suggested layout for the Alva St entrance and the original mock-ups done by Millers

Kia Ora

Welcome to Toiora Cohousing

- Highstreetcohousing.nz
- toiora.nz
- <https://facebook.com/ToioraHighStCohousing>

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Alva St

*Please respect the
privacy of residents*

